

ESG score

The ESG score shows how a product compares with similar products on ESG criteria, giving you a starting point for ESG-aware purchasing decisions.

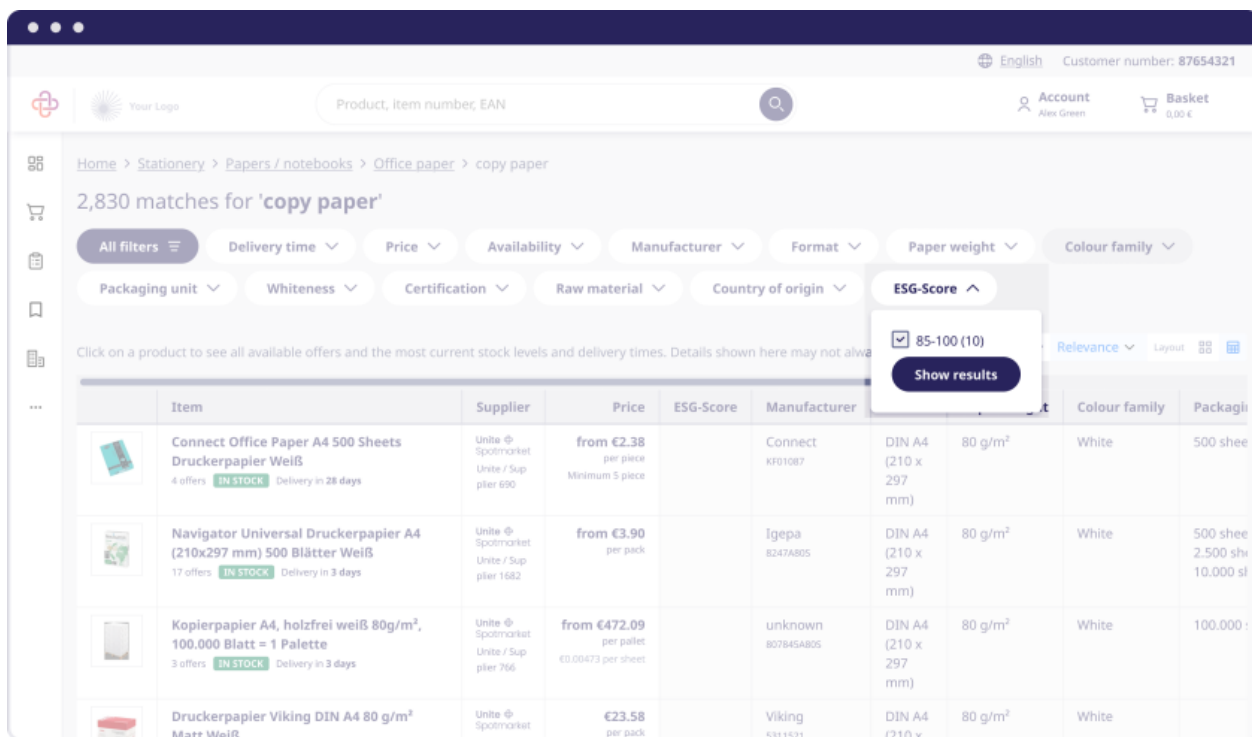
This article explains where we display the ESG score, how to filter search results by ESG score, what the colour coding means, and how the score is calculated.

ESG score in search and product selection

The ESG score is available on both the search results page and the product details page.

Note: ESG scores aren't available for all product groups. Coverage depends on the data available from certifiers, manufacturers and other data sources. ESG scores aren't always displayed for items from Exclusive Catalogues. Depending on your organisation's internal requirements or legal obligations, additional supporting documentation, such as certificates or compliance records, may be required alongside the ESG score.

On the search results page, the ESG score is displayed in the column 'ESG score' (if available). You can open the list view by clicking on the list icon in the right-hand corner.



Home > Stationery > Papers / notebooks > Office paper > copy paper

2,830 matches for 'copy paper'

Filters: All filters, Delivery time, Price, Availability, Manufacturer, Format, Paper weight, Colour family, Packaging unit, Whiteness, Certification, Raw material, Country of origin, ESG-Score

ESG-Score filter: 85-100 (10) Show results

Item	Supplier	Price	ESG-Score	Manufacturer	Format	Paper weight	Colour family	Packaging
Connect Office Paper A4 500 Sheets Druckerpapier Weiß 4 offers IN STOCK Delivery in 28 days	Unite ☺ Spotmarket Unite / Supplier 690	from €2.38 per piece Minimum 5 piece		Connect	DIN A4 (210 x 297 mm)	80 g/m²	White	500 sheets
Navigator Universal Druckerpapier A4 (210x297 mm) 500 Blätter Weiß 17 offers IN STOCK Delivery in 3 days	Unite ☺ Spotmarket Unite / Supplier 1682	from €3.90 per pack		Igepa	DIN A4 (210 x 297 mm)	80 g/m²	White	500 sheets / 2.500 sheets / 10.000 sheets
Kopierpapier A4, holzfrei weiß 80g/m², 100.000 Blatt = 1 Palette 3 offers IN STOCK Delivery in 3 days	Unite ☺ Spotmarket Unite / Supplier 766	from €472.09 per pallet €0.00473 per sheet		unknown	DIN A4 (210 x 297 mm)	80 g/m²	White	100.000 sheets
Druckerpapier Viking DIN A4 80 g/m² Matt Weiß	Unite ☺ Spotmarket	€23.58 per pack		Viking	DIN A4 (210 x 297 mm)	80 g/m²	White	

You can use the ESG score filter to narrow down the search results and display only items with a specific ESG score range.

The screenshot displays the product page for 'Igepa Steinbeis No. 1 copy paper A4 (210x297 mm) white'. The page layout includes a top navigation bar with 'English' and 'Customer number: 87654321'. The main content area is divided into several sections:

- Product Header:** Shows the product name, item number (766-8024A80S), EAN/GTIN (04260074845006), manufacturer (Igepa), and more offers (1).
- Product Image:** A central image of the paper packet with 'STEINBEIS No. 1' and 'ReThinking Paper' branding.
- Product data:** A table listing item number, manufacturer, EAN/GTIN, and other identifiers.
- Features:** A table listing various attributes such as 'Made from recycled materials', 'Double-sided', 'Print media - Thickness', 'Media weight', 'Product colour', and 'Sustainability'.
- Sustainability:** A section detailing the ESG score (100), Blue Angel certification, and ISO 20494 certification.
- Pricing and Offers:** A section showing the current price (€3.07 per packet), VAT, shipping, and delivery time (3 days). It also includes a 'More offers' section with a lower price (€6.05 per packet) and a 6-day delivery time.

How the ESG score is calculated

The ESG score is a relative value. It shows how a product is rated against defined ESG criteria in comparison with other products in the same category.

The score is calculated in three steps:

Awarding points: Category-specific assessment criteria are applied to each product's ESG data, producing a total points value for each product.

Identifying the top score: The highest total score within the product category is identified.

Deriving the ESG score: A product's ESG score is its total points expressed as a percentage of the highest score in the category. The product with the highest total score receives a score of 100 and is ranked 1st.

Note: An ESG score of 100 does not mean that a product fully meets all ESG requirements. It means it achieved the highest total score within its category. This best-in-class approach makes it easy to compare products within the same category.

Colour coding

The colour code distinguishes between three assessment ranges: green, yellow and red.

Colour	Value	Meaning	Example
Green	67–100	Top third of ESG scores in the category	
Yellow	34–66	Middle third of ESG scores in the category	
Red	0–33	Bottom third of ESG scores in the category	
Grey	0–66	Score below 67, with data point coverage below 75%	

Note: A grey label is shown when there is insufficient product data from manufacturers or certifiers. Manufacturers can submit data for their products at [ESG-score.org](https://www.esg-score.org).

Data basis and methodology

Unite works with SUSTAYNR GmbH, an independent ESG product ratings provider, to display the ESG score.

ESG-Score.org updates category rankings and product ratings every two weeks, so the ESG score displayed on Unite reflect regularly updated product data.

The assessment criteria are defined for each product category. To do this, ESG-Score.org evaluates relevant standards and recognised certification requirements, maps individual criteria to a master catalogue and weights them using a materiality analysis. Specialists from the relevant product categories can also provide feedback on the selection and weighting of the criteria.

Manufacturers can review, correct or add to existing product data on ESG-Score.org. According to ESG-Score.org, this process is product-neutral and non-discriminatory.

ESG-Score.org states that it operates independently of payments from rated manufacturers. The service is funded through subscription fees from purchasing organisations and retailers that use ESG data and ratings. This model supports manufacturer-independent product ratings.

For more information on the methodology, visit [ESG-Score.org](https://www.esg-score.org).