

Qualify to sell to public sector customers

The public sector has stringent requirements for integrity, ethics and regulatory compliance. Unite meets these requirements through clear documentation and careful supplier checks.

After your initial qualification, you'll need to confirm your details annually to continue selling to public sector customers.

You can complete the confirmation via an online check: [Go to online check](#)

Frequently asked questions

How do I qualify to sell to public sector customers?

To sell to public sector customers through Unite, you first need to complete our online check. After that, you'll be asked to confirm your details once a year.

The online check covers four areas:

- Unite compliance requirements
- General criteria for selling to public sector customers
- Quality management criteria
- Sustainability criteria

[Go to online check](#)

Once you've confirmed all the required information, we'll make your assortment available to public sector customers.

Why do I need to confirm my details every year?

Public sector customers are legally required to work only with suppliers that meet current compliance standards. The annual confirmation ensures that the information you've provided on legal, quality and sustainability criteria remains valid.

How does the annual confirmation work?

You'll receive an email with a link to the online check around 28 days before your qualification expires. It only takes a few clicks to confirm that your details are still up to date.

Important: Please complete the check within 28 days to keep your qualification active.

When do I need to update my details?

Your details need to be confirmed once a year. We'll email you 28 days before your qualification expires. You'll then have 28 days to confirm your details.

[Go to online check](#)

What happens if I don't confirm my details in time?

Your assortment will no longer be available to public sector customers. You can qualify again at any time by completing the online check. Once you've successfully qualified, we'll make your assortment available again.

[Go to online check](#)

Can I change my details after submitting them?

No, you can't make partial changes. All criteria must be fully met. If you don't meet one or more requirements, you won't be able to qualify.

I no longer want to sell to public sector customers.

Select 'End participation' to cancel the check. Your products will then no longer be available to public sector customers.

I don't meet all requirements. Can I still sell to public sector customers?

No. To sell to public sector customers, you need to meet all requirements. If you don't meet one or more criteria, you can cancel the process by selecting 'End participation'.

How long is the data stored?

10 years. This statutory retention period allows us to provide evidence of your qualification if needed.

Do I need to provide any additional evidence or documents?

No. Your online confirmation is enough.

Are there country-specific differences?

The online check applies to all countries. We automatically take country-specific requirements into account in the 'General criteria for selling to public sector customers' section.

You need to complete the check for each country you sell in.

Zusätzliche Qualifikationen			
Dokumente	Land	Status	
Zusätzliche Qualifikationen für den Verkauf an öffentlicher Auftraggeber		BESTÄTIGT gültig bis 27.01.2026	<button>Ändern</button>
↳ Allgemeine Kriterien für den Verkauf an öffentliche Auftraggeber	Deutschland	AUSSTEHEND seit 27.01.2026	<button>Angaben machen</button>
↳ Allgemeine Kriterien für den Verkauf an öffentliche Auftraggeber	Österreich	AUSSTEHEND seit 27.01.2026	<button>Angaben machen</button>

Who is notified when the annual confirmation is due?

The email is sent to the compliance contact saved in our system. If you'd like to change the email address, please get in touch with your dedicated Unite contact.

Are automatic reminders sent before the qualification expires?

Yes, we send out automatic reminders.

- First email: 28 days before expiry
- Second email (reminder): 14 days later, if the details haven't been confirmed yet

If you don't confirm your details within 28 days, your products will no longer be available to public sector customers. You can restart the check at any time:

[Go to online check](#)