

Product classification

Product classification helps organise items in your catalogue so they're easier for customers to find. Using standardised classifications can also improve your products' visibility and positioning on Unite.

Supported classification systems on Unite

- **ECLASS:** An internationally recognised standard for classifying and describing products and services. It supports consistent product data exchange between suppliers and customers.
- **UNSPSC:** An international classification system designed for standardised categorisation and identification of products and services.
- **ETIM:** A globally standardised classification system developed for the electrical engineering sector. It supports structured product information exchange and e-commerce use cases.

Learn how product classifications help organise your items and make them easier for customers to find on Unite.

You'll find detailed information on each classification system in these articles:

Product classification

Classification with ECLASS

Product classification

Classification with UNSPSC

Product classification

Classification with ETIM