# Product classification

Product classification helps organise items in your catalogue so they're easier for customers to find. Using standardised classifications can also improve your products' visibility and positioning on Unite.

## Supported classification systems on Unite

- **ECLASS:** An internationally recognised standard for classifying and describing products and services. It supports consistent product data exchange between suppliers and customers.
- **UNSPSC:** An international classification system designed for standardised categorisation and identification of products and services.
- **ETIM:** A globally standardised classification system developed for the electrical engineering sector. It supports structured product information exchange and e-commerce use cases.

Learn how product classifications help organise your items and make them easier for customers to find on Unite.

**You'll find detailed information on each classification system in these articles:**

Product classification
**Classification with ECLASS**

Product classification
**Classification with UNSPSC**

Product classification
**Classification with ETIM**